



MundoVino, a Member of The Winebow Group, Expands Chilean Portfolio with Viña Tarapacá

Richmond, VA – January 10, 2017 – MundoVino, a member of The Winebow Group, and a leading importer of wines from Argentina, Chile, Spain and Portugal, is pleased to announce its partnership with Viña Tarapacá to be the exclusive U.S. importer of its Gran Reserva wines from the historic Rosario Estate situated in the Maipo Valley.

“MundoVino’s Chilean portfolio’s guiding principle is to champion expressive wines that represent the strong sense of place of Chile’s diverse regions and sub-regions. Viña Tarapacá joins our Chilean partners Viña Leyda, TerraNoble, and historic Cousiño-Macul, to strengthen MundoVino’s outstanding Chilean offerings,” said Diego Lo Prete, Senior Vice President and General Manager, MundoVino. “We are excited to present Viña Tarapacá’s dynamic Rosario Estate reds that consistently display the special characteristics of the Isla de Maipo to American fine wine drinkers.”

“MundoVino is naturally the best partner for our Gran Reserva Tarapacá range in the U.S. market,” said Pedro Herane, CEO of VSPT Wine Group, which owns Viña Tarapacá. “We know each other very well as they are our partners for Viña Leyda in the U.S., one of our most acclaimed wineries. They place great emphasis on education, customer service, plus a sensible brand management, and a dedicated sales and marketing team which is key to reach our goals for the Gran Reserva Tarapacá range.”

Founded in 1874, Tarapacá’s Rosario Estate is bordered by the Maipo River and surrounded by sections of the Andes Mountain range. This natural “clos,” which lies upon mineral-rich, mostly stony volcanic soils, is a sweet spot for highly-structured red wines. Unique wind patterns provide a cooling effect within the “clos” after passing over the glacial runoff of the Maipo River which contours the vineyard’s north side.

Chief winemaker Sebastián Ruiz, who joined the winery in 2014, said, “Tarapacá is recognized and valued for its oenological excellence, and my goal is to be known in the U.S. as the leading producer of Gran Reserva wines from Chile.” In addition to his work in Chile, Ruiz previously worked in Mendoza, Napa Valley, and Bordeaux.

MundoVino will import five wines from Viña Tarapacá: Gran Reserva Cabernet Sauvignon 2014, Gran Reserva Organic Red Blend 2013, Gran Reserva Carmenere 2014, Gran Reserva Etiqueta Azul 2013, and Gran Reserva Etiqueta Negra 2014.

For more information about MundoVino and its portfolio, please visit www.mundovinoimports.com.

###

About MundoVino

MundoVino, a member of The Winebow Group, is a voyage of authentic taste and exceptional discovery that redefines the Old and New Worlds. With a portfolio that comprises a comprehensive collection of wineries reflecting the very best of Argentina, Chile, Spain, Portugal, and beyond, MundoVino represents some of the most iconic, family-owned properties in these areas, as well as a new generation of winemakers dedicated to innovation and quality. These producers craft vintages of true character that capture the unique essence of their terroirs, regions, and histories.